

## 3<sup>rd</sup> ALTEN –Sponsorship Opportunity

### **International Exhibition And Conference on” ALTERNATE SOURCES OF ENERGY PRODUCTS AND POWER BACKUP SYSTEM”**

[Focused on Power Generation Sources, Storage Batteries & Backup Systems]

**16th, 17th & 18th March 2012 NSIC Exhibition Complex Okhla, New Delhi (INDIA)**

Our Event sponsorships are designed to provide your organization with maximum visibility & mileage to reach:

- Participating delegates
- Exhibitors and visitors
- Industry / technology experts
- Business leaders
- Policy makers
- Prospective buyers from Industry and business at large
- Media

#### **Sponsorship opportunity package’s includes:**

##### **Platinum Sponsor: Rs. 12, 00,000 (Rupees Twelve Lac only)**

- Name of company/ Logo on the main Event’s all backdrop
- Name of company/ Logo on forthcoming introductory Event brochures and mailers
- Name of company/ Logo on the panel placed at the entrance of event venue
- One Speaking slot in one of the Conference session
- One complimentary shell scheme stall (36 sq mtr) in the exhibition {Additional exhibition space at a special discount }
- Name of company/ Logo at sponsors panel in exhibition area
- Running of a corporate video/ promotional film (max 5 Minutes) before start of event or between Conference session breaks
- Sponsor Logo to appear on event website with a link to your website’s home page
- Acknowledgment in the newspaper advertisements (other than the ads to be released by the Ministry /States under DAVP Scheme)
- Inclusion of Company Profile (approximately 250 words) in event documentation
- One corporate brochure /flyer/CD to be included in the Delegate Pack
- 7 Complimentary event delegate passes
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

##### **Gold Sponsor: Rs. 7, 50,000 (Rupees Seven Lac Fifty Thousand only)**

- Name of company/ Logo on the main event backdrop
- Name of company/ Logo on forthcoming introductory event brochures and mailers
- Name of company/ Logo on the panel placed at the entrance of event venue
- One complimentary shell scheme stall (18 sq mtr) in the exhibition {Additional exhibition space at a special discount }
- Name of company/ Logo at sponsors panel in exhibition area
- One complimentary table space at event venue for placement of company promotion literature
- Sponsor Logo to appear on event website with a link to your website’s home page
- Acknowledgment in the newspaper advertisements (other than the ads to be released by the Ministry /states under DAVP Scheme)
- One corporate brochure /flyer/CD to be included in the Delegate Pack
- 4 Complimentary event delegate passes
- Company name and logo will be acknowledged in “Thank You Sponsors” Card.

#### **Silver Sponsor: Rs. 4, 50,000 (Rupees Four Lac Fifty Thousand only)**

- Display of Logo on the side panel of event backdrop
- Name of company/ Logo on forthcoming introductory event brochures and mailers
- Name of company/ Logo on the panel at the entrance of event venue
- One complimentary shell scheme stall (15 sq mtr) in the exhibition {Additional exhibition space at a special discount}
- Sponsor Logo to appear on event website with a link to your website's home page
- Inclusion of Company Profile (approximately 150 words) in event documentation.
- One corporate brochure/ flyer/ CD to be included in Delegate Pack
- 2 Complimentary Delegate Passes
- Company name and logo will be acknowledged in "Thank You Sponsors" Card.

#### **Bronze Sponsor: Rs. 2,00,000 (Rupees Two Lac only)**

- Display of Logo on the side panel of event backdrop
- Name of company/ Logo on the panel placed at entrance of event venue
- One complimentary shell scheme stall (9 sq mtr) in the exhibition {Additional exhibition space at a special discount}
- Sponsor Logo to appear on event website with a link to your website's home page
- Inclusion of Company Profile (approximately 100 words) in Event Documentation.
- 2 Complimentary Delegate Passes
- Company name and logo will be acknowledged in "Thank You Sponsors" Card.

#### **Lunch Sponsor: Rs. 2,50,000 (Rupees Two Lac Fifty Thousand only)**

- Name of company/ Logo on the panel placed at entrance of event venue
- 2 exclusively Branded Corporate Banners in Lunch area
- Company Logo in the Lunch invitation cards
- Company Logo to appear on event website as "Lunch Sponsor" with a link to your website's home page
- Sponsor entitled to 5 Invitations to attend their hosted Luncheon
- 2 Complimentary event Delegate Passes
- Inclusion of Company Profile (approximately 100 words) in Event Documentation.
- One corporate brochure /flyer to be included in the Delegate Pack
- Company name and logo will be acknowledged in "Thank You Sponsors" Card.

#### **Event Kit Sponsor: Rs. 2,00,000 (Rupees Two Lac only)**

- Display of Logo on the side panel of event backdrop
- Name of company/ Logo on the panel placed at entrance of event venue
- Display of Logo on 'Event Kit'
- Company Logo to be featured on event website as "Conference Kit Sponsor" with a link to your website's home page
- 2 Complimentary event Delegate Passes
- Inclusion of Company Profile (approximately 150 words) in Event Documentation.
- One corporate brochure /flyer /CD to be included in Delegate Pack
- Company name and logo will be acknowledged in "Thank You Sponsors" Card.

#### **Registration Counters Sponsor: Rs. 1,00,000 (Rupees One Lac Only)**

- Display of Logo on the Registration counters
- Company Logo to appear on event website as "Registration Counters Sponsor" with a link to your website's home page

- Name of company/ Logo on the sponsors panel placed at entrance of event venue
- 1 Complimentary event Delegate Passes
- Inclusion of Company Profile (approximately 100 words) in Event Documentation.
- One corporate flyer to be included in Delegate Pack
- Company name and logo will be acknowledged in “Thank You Sponsors” Card

**Badge & Lanyard Sponsor: Rs. 1, 25,000 (Rupees One Lac Twenty Five Thousand only)**

- Company logo will appear on the Badge / Lanyard of event delegates
- Company Logo to be featured on event website as “Badge & Lanyard Sponsor” with a link to your website’s home page
- Name of company/ Logo on the sponsors panel placed at entrance of event venue
- Inclusion of Company Profile (approximately 100 words) in Event Documentation.
- Company name and logo will be acknowledged in “Thank You Sponsors” Card

**Conference Proceedings CD Sponsor: Rs. 2,00,000 (Rupees Two Lac only)**

- Display of Logo on the side panel of event backdrop
- Display of Logo on cover/front of the CD
- Company Logo to be featured on event website as “Event Proceedings CD Sponsor” with a link to your website’s home page
- 25 nos. complimentary event proceedings CD’s
- Name of company/ Logo on the panel placed at entrance of Conference venue
- One complimentary stall (9 sq mtr) in the exhibition {Additional exhibition space at a special discount}
- 2 Complimentary event Delegate Passes
- Company name and logo will be acknowledged in “Thank You Sponsors” Card

**Conference Specific Session Sponsor: Rs. 1, 00,000 (Rupees One Lac only) each session**

- Display of Logo on the side panel of event backdrop
- One speaker slot (max 10 Minutes) in the sponsored session
- Company Logo to be featured on event website as “Conference Session Sponsor” with a link to your website’s home page
- Name of company/ Logo on the panel placed at entrance of event venue
- 5 Complimentary event Delegate Passes
- Company name and logo will be acknowledged in “Thank You Sponsors” Card

**Exhibitors Directory – Advertising Opportunities:** The directory will be circulated among the business delegates to the event, industry associations and foreign missions. The Exhibitors’ Directory of the event will provide a useful opportunity for advertisers to reach their prospective buyers. The directory has a long shelf life as compared to any newspaper or journal, since buyers use it as a reference book to source their requirements. **For advertisement tariffs and other details please contact:- VNS Expo Design India Pvt. Ltd.- Event Secretariat**